

# TYLER M. LENZ

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## **QUALIFICATIONS**

Extensive experience working with Adobe Photoshop, Illustrator, and InDesign with basic understanding of After Effects

Experience coding in HTML and CSS

Skilled at designing logos and brand identities

Experience with copywriting and art direction

Motivated and passionate about design projects

### RELATED EXPERIENCE

**GIFTTREE**, Vancouver, Wa 12/5/17 - 2/5/20 Graphic Designer

Served multiple departments designing logos, branding, websites, emails, wine labels, packaging, and web assets.

# BLUE EARTH MARKETING, Sioux City, IA

8/18/14 - 5/24/17

Graphic Designer/Production Artist

Designed for print and web, maintained websites, and prepared files for printing.

# LOCAL HERO DESIGN, Lincoln, NE

Summer 2014

Graphic Design Intern/Web Consultant

Designed print materials, logos, and web pages for clients.

## MARK IT CUSTOM PRINTING, Sioux City, IA

6/3/13 - 2/14/14

Graphic Designer/Production Artist

Designed t-shirt graphics for screen printing and CAD cut vinyl.

### MORNINGSIDE COLLEGE PRINT SHOP, Sioux City, IA

5/18/12 - 12/14/12

Graphic Designer

Designed logos and print materials like invitations and brochures.

### FREELANCE WORK

2010 - Current

**Graphic Designer** 

Created branding, advertisements, websites and various print and web collateral for clients.

### **EDUCATION**

MORNINGSIDE COLLEGE, Sioux City, IA

Bachelor of Arts, May 2013 Graphic Design

Outstanding Sophomore Art Student Award Outstanding Junior Art Student Award Phi Eta Sigma Academic Fraternity Dean's list